



Wales Centre for Public Policy
Canolfan Polisi Cyhoeddus Cymru

Reigniting Debate on Rural Poverty:

Evidence, Practice
and Policy
Implications

Ailddechrau'r Drafodaeth ynglŷn â Thlodi Gwledig:

Tystiolaeth, Ymarfer a
Goblygiadau Polisi

13 July 2018 / 13 Gorffennaf 2018

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Reigniting Debate on Rural Poverty: Evidence Practice & Policy Implications

Dr Liz Bickerton M.A. Oxon

Bangor

July 2018

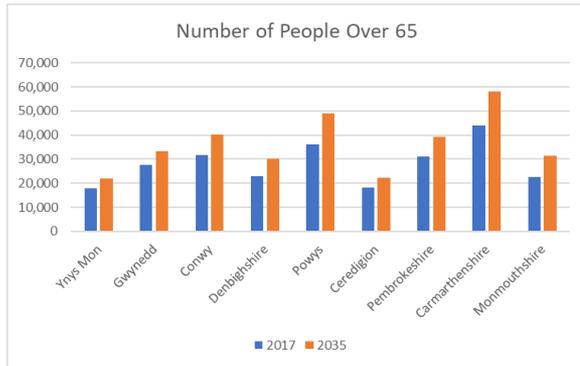
Welsh Index of Multiple Deprivation - WIMD (under review)

Access to Services Domain

- A household's inability to access a range of services considered necessary for day-to-day living both material deprivation (for example not being able to get food) and social aspects of deprivation (for example not being able to attend afterschool activities).
- Measures travel times to a range of services as a proxy for wider access to services.
- Does not take into account whether individuals are able to access these services (e.g. availability of GP appointments), nor does it take into account an individual's personal choice in accessing certain services (e.g. if someone would prefer to be educated at a faith school).

Services

- Average travel time by public and private transport to: a food shop; a GP surgery; a primary school; a secondary school; a post office; a public library; a leisure centre; a pharmacy; and to a petrol station.



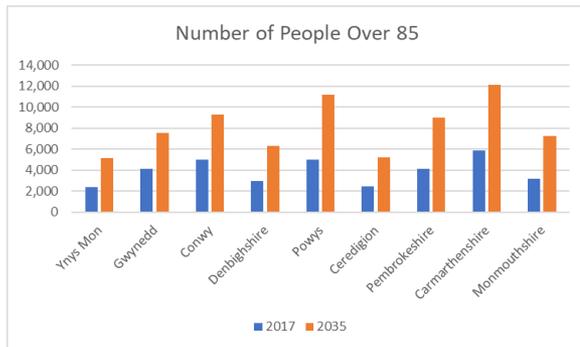
Between 2107 and 2035,(rural local authorities).

- 29% increase in number of people over 65.
- 108% increase in number of people over 85.
- 109% increase in number of people over 85 receiving community based services.

Source: produced on 26/06/18 07:49 from www.daffodilcymru.org.uk version 7.0

By 2021, the number of people with dementia across Wales is projected to increase by 31% and by as much as 44% in some rural areas.

Source :National Dementia Vision for Wales , Dementia Supportive Communities





Workforce

Adults' Services, anticipated increase of WTE social workers by the end of 2019-20

- North Wales 3% both Mid and West Wales and South East Wales 11%.

Source: Social Worker Workforce Planning 2016-17.

The median hourly rate for a care worker in the independent sector was £7.82 as at February 2018.

Source :Skills for Care 2018 England

Workforce access to housing, education, transport, childcare etc. for themselves and their families.

Importance of the Third Sector

- 30,809 voluntary organisations active in 9 rural local authorities,(July 2017).
- 13,751 are based (addresses in) these rural local authorities.
- 12,342 are local organisations, based in rural areas.
- 73,095 people are employed in Wales in charity/voluntary organisations concerned with health and social care.

Source: WCVA Third Sector Data Hub.

- 32% population volunteer (rural LAs) .

Source: Third Sector Data Hub 2016-17



Models Considered in Report

MODEL	WELSH EXAMPLES
HUB	<p data-bbox="653 415 1731 458"><u>Glan Irfon Health and Social Care Centre : Builth Wells</u></p>  <p data-bbox="1360 529 1831 629">Linked health and social care facility.</p>
PLACE BASED	<p data-bbox="653 715 1277 758"><u>GwarchodNi Project - Childcare</u></p> <p data-bbox="653 772 1657 872">Pilot funded by Rural Development Programme Co-operation Project.</p> <p data-bbox="653 886 1653 986">Run by three rural Communities First projects (now disbanded).</p>
HOME BASED	<p data-bbox="653 1015 1147 1058"><u>Rhayader Home Support</u></p> <p data-bbox="653 1072 1248 1115">Powys County Council Service.</p> <p data-bbox="653 1129 1619 1172">Supporting people in Rhayader and 7 mile radius.</p>

Rural Poverty in Focus

National Development Framework

Post-Brexit Roundables through People and Communities Group

Well-being Assessments

Population Assessments

More

Evidence, Practice & Policy Implications

- **Evidence Gap – impact, future trends, scenario modelling. Focus on agriculture and land use, – where are the people?**
- **Lack of integrated rural policy – linked nature of factors that lead to rural poverty.**
- **Asset based approach in line with Well-being Act.**
- **Value the expertise and reach of the voluntary sector and wider community – LEADER approach.**
- **Gap between policy and practice – good intentions not followed through. Develop a distinct Welsh approach.**
- **Lack of independent voice to act as a focus for rural issues and a co-ordinator of rural responses across sectors and geographies.**
- **Centrality of digital and mobile technology – to keep up.**



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